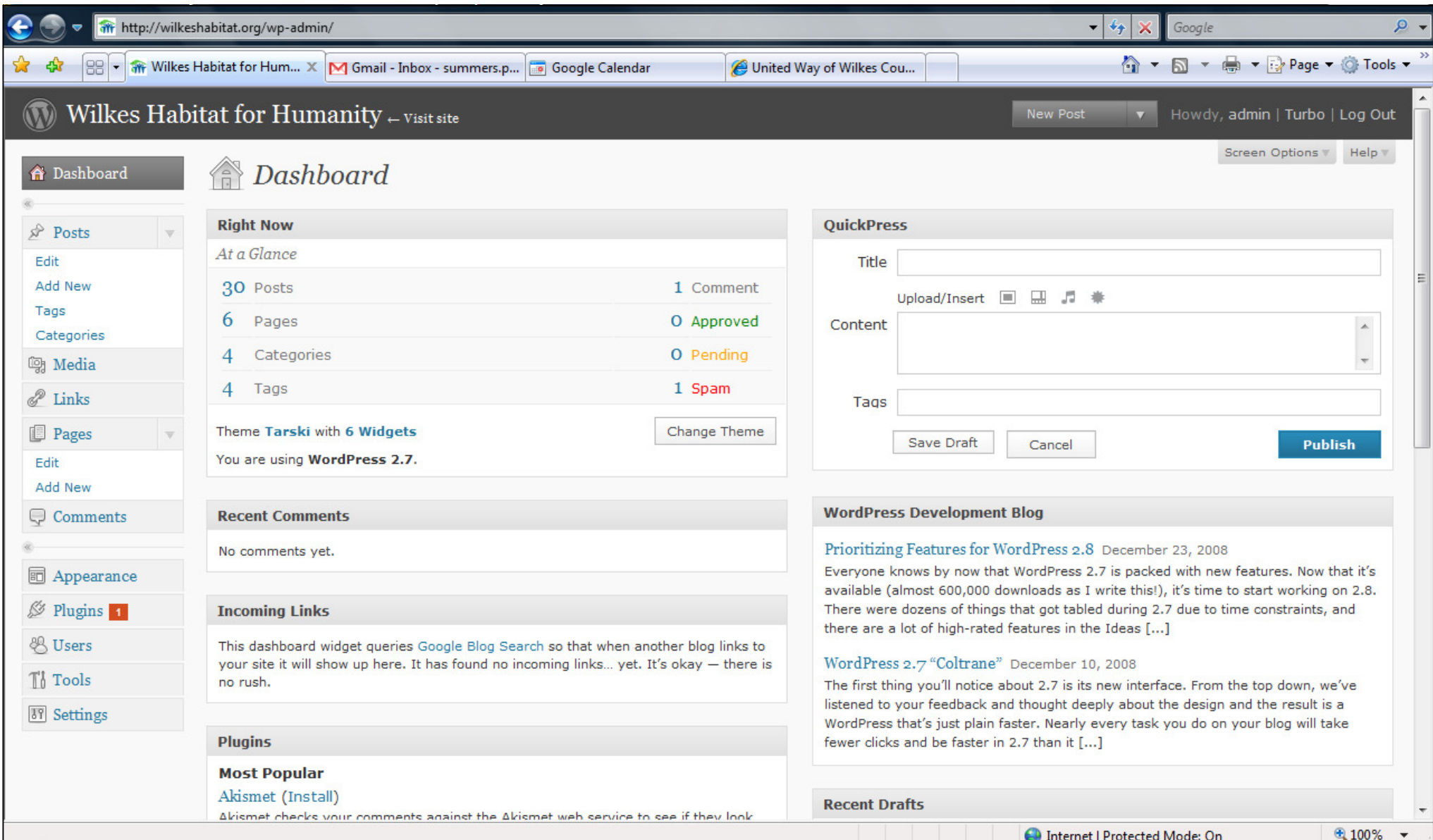


Be Impressed with Wordpress; it makes websites easy and it's FREE



The image shows the WordPress login form. It features a large 'W' logo and the word 'WORDPRESS' in a bold, blue font. Below the logo, there are two input fields: 'Username' and 'Password'. A 'Remember Me' checkbox is located below the password field. A 'Log In' button is positioned to the right of the password field. At the bottom left, there is a link for 'Lost your password?'.

WordPress is a state-of-the-art publishing platform with a focus on aesthetics, web standards, and usability.

So why is wordpress so great for Habitat affiliates?

- Puts web **content** in your hands
 - Keeping the content **current**
 - Ensuring that the content is **relevant**
- Wordpress is an **open source** project which fosters customization and collaboration
- Largest **self-hosted** blogging tool in the world; only requirement is web hosting
- Allows affiliates to have an unique **URL**
- Easy and fun way to get affiliate news out with **RSS** built in
- A great way to **weblog** and document affiliate history
- Supports multiple users which allows greater **involvement** from staff and volunteers
- **Intuitive** web-based interface makes website publishing user-friendly and fun